Rodney Mairs for Congress 10/21-10/28/16

## **POLITICAL FILE CHECK LIST**

Sent Statement of Policy on Political Advertising Original Order and Any revisions to order **Station Contract** Certification from (Federal only) NAB form including authorized officers, directors, agents Rebate information Copy orders sent to Champaign office Check

> Note: Class of time must be shown on contracts and invoices. Retention Period: Two Years







18 9p-10p

7p-9p

Dancing With the Stars-ABC

19

Sa 7p-10:30p

ABC Saturday Night College Football

\$600.00

60

0

0

70

70

0

46

\$29,100.00

\$600.00

\$0.00

\$1,200.00 \$3,000.00

\$0.00 \$0.00

N

TOTALS:

6 0 \$1,200. 00 \$3,000. 00 \$200.00

60

0 0 0 0

20/20-ABC

Su 5:30p-6p F,M-Th 13 6:30p-7p F,M-Th 14 10p-10:35p

Entertainment Tonight

\$600.00 \$1,200. 00

Newschannel 20 at 5:30 Newschannel 20 at 6

\$400.00

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\$1,800.00

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\$400.00

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\$3,600.00

\$600.00

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\$600.00

\$0.00

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15

Sa 10p-10:35p

Newschannel 20 at 10 Newschannel 20 at 10

\$600.00

60 60 60 60 60 60 60 60 60 60

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Jimmy Kimmel

16

F,M-Th 10:35p-11:35p

Su 8 7a-8a F,M-Th 9 9a-10a F,M-Th 10 5p-5:30p F,M-Th 11 6p-6:30p

First News at 5PM

\$700.00 \$400.00 \$600.00 \$500.00

0

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\$1,200.00

\$600.00 \$500.00 \$900.00

\$1,000. 00

0 0 ive with Kelly

Good Morning America

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Good Morning America Newschannel 20 Midday Good Morning America

F,M-Th 6 11a-11:30a

Sa 7a-8a

F,M-Th 4 6:30a-7a F,M-Th 5 7a-8a

Newschannel 20 Sunrise Newschannel 20 Sunrise

\$700.00 \$600.00 \$600.00

0 0 0 0

0

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\$300.00

60 60 60 60 60 60

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0 0 F,M-Th 2 5:30a-6a F,M-Th 6a-6:30a

\$300.00

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\$1,800.00

\$0.00 \$0.00 \$0.00

\$600.00 \$800.00

\$2,100.00 \$3,000.00

0.0 0.0 Newschannel 20 Sunrise

125 West 55 New York, N

	F,M-Th 1 5a-5:30a	# Day/Time			York, NY 10019	Afort Enth Ot		ATZ			
	Newschannel 20 Sunrise	DP Program					GROUP	FIFVISION			
The second secon	\$200.00 60 0	Rate Len 10		Comments: Separation: 30		ARLINGTON, VA 20009	SUITE 400	1911 NORTH FT MYER DRIVE	Agency: STRATEGIC MEDIA SERVICES	CPE: 51/64/2337	Contract # 25337126
	0	Len 10/21 10/22 10/23 10/24 10/25 10/26 10/27 10/28		30		, VA		FT MYER	MEDIA		
	0	0/23 10/2			Sales		Agency Order #: 5503334	סר	Adv		Change
	-	4 10/25			Salesperson: ALEXANDRA BRADLEY 202-955-5342	Buyer: Irvin, Michelle	Order #: 5	Product: Candidate	Advertiser: DAVIS, RODNEY	Flight: 1	s as of:
	>	10/26 10	10		ALEXANDRA BRADLEY 202-955-5342	rvin, Mict	503334	Candidate	DAVIS, R	0/21/16	0/20/201
	0 1	10/28	10/21 - 10/28		DRA 7 5342	nelle		U	ODNEY	Flight: 10/21/16 - 10/28/16	Changes as of: 10/20/2016 at 10:42 AM
		Spots	То		Assistant: ALEXANDRA BRADLEY 202-955-5342	Con Type: POLITICAL/VOTE	Primary Demo:	Office: WASHINGTON	Market: Champaign-Sprngfld-Dtr DMA	Station: WICS	M Version: Current State Version 1
	4	ots	Total				T <sub>o</sub>	To			
	\$800.00 \$0.00	49	Total		Separation:		Total GRP:	Total CPP: \$0.00	Total Spots: 46	Total \$: \$29,100.00	
	\$0.00	CPP						00		9,100.00	
	0.0	GRP									



Special Instructions

125 West 55th St New York, NY 10019

10/20/16 10:42 AM Date/Time

ALEXANDRA BRADLEY

Separation: 30 Comment

Order Level Comments

Added by

Market Budget: WICS Share: Comment:

\$90,938

Competitive Information

32%

WRSP: 16% WAND: 29% WCIA:

23%

Contract # 25337126 Agency: STRATEGIC MEDIA SERVICES CPE: 51/64/2337 Changes as of: 10/20/2016 at 10:42 AM

1911 NORTH FT MYER DRIVE

Advertiser: DAVIS, RODNEY Flight: 10/21/16 - 10/28/16

Buyer: Irvin, Michelle

Primary Demo:

Con Type: POLITICAL/VOTE

Product: Candidate

Agency Order #: 5503334

SUITE 400

ARLINGTON, VA 20009

Market: Champaign-Sprngfld-Dtr DMA Station: WICS Version: Current State Version 1

Total Spots: 46 Total \$: \$29,100.00

Office: WASHINGTON Total GRP Total CPP: \$0.00

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

Salesperson: ALEXANDRA BRADLEY

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 46 46 \$29,100.00 **\$29,100.00** Dollars CPP N N GRP 0.0

2016-Oct **Total** Month Monthly Summary Spots 46 46 \$29,100.00 \$29,100.00 Dollars

Queued for Electronic Contracting Trans Created/Received Created by 10/20/16 10:42 AM ALEXANDRA BRADLEY 10/20/16 10:53 AM New Status Spot+ 46 Spot-Transaction History \$0 \$29,100.00 \$ Chg \$0 \$29,100.00 Contract \$ Comment

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS NICD 2680 E Cook St Springfield, IL 62703

Rodney Davis for Congress-R 3299 K St NW Ste 200 Washington, DC 20007

51/64/2337 (871311)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Michelle,Irvin,
/
51/64/2337

National/Political Candidate Agency BRD

Weekly/Irregular
Candidate Separation: 30

Alex Bradley

Sales Tax

Phone/Fax

Sales Office Buyer Name

Comments

Account Types
Billing Type

Net Total **Order Type** Outer Commission Commission % Package Deal diine # J 15.00 A35+ No Amanda P. .ter 10/21/16 10/20/10 \$24,735.00 \$4,365.00 ECR25337126 Normal

Grand Total:	Oct. 2016	WICS+WICD Comp 100/0 By Broadcast Month Spots	The second secon
46	46	ា 100/0 Spots	
.9,100.00	9 100.00	Rate	

					opon inco	- Otal	Comments	Entered
1.0 Normal Line / SPOT (1)	10/24/16-10/24/16	ω	1:00 5A- 5:30A (CST)	1	1 \$200.00	\$200.00	100/0 (WICS Newscha	10/20/16
2.0 Normal Line / SPOT (1)	10/25/16-10/25/16	ω	1:00 5A- 5:30A (CST)	<b>L</b>	1 \$200.00	\$200.00	\$200.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
3.0 Normal Line / SPOT (1)	10/26/16-10/26/16	ω	1:00 5A- 5:30A (CST)	P	1 \$200.00	\$200.00	\$200.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
4.0 Normal Line / SPOT (1)	10/28/16-10/28/16	ω	1:00 5A- 5:30A (CST)	т.	1 \$200.00	\$200.00	\$200.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
5.0 Normal Line / SPOT (2)	10/21/16-10/21/16	ω	1:00 5:30A- 6A (CST)	-	1 \$300,00	\$300.00	\$300.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
6.0 Normal Line / SPOT (2)	10/27/16-10/27/16	ω	1:00 5:30A- 6A (CST)	<u> </u>	1 \$300.00	\$300.00	\$300.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
7.0 Normal Line / SPOT (3)	10/24/16-10/24/16	ω	1:00 6A- 6:30A (CST)	<b>,</b>	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Suprise	
8.0 Normal Line / SPOT (3)	10/26/16-10/26/16	ω	1:00 6A- 6:30A (CST)	ш	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
9.0 Normal Line / SPOT (3)	10/28/16-10/28/16	ω	1:00 6A- 6:30A (CST)	نا	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
10.0 Normal Line / SPOT (4)	10/21/16-10/21/16	ω	1:00 6:30A- 7A (CST)	1	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
11.0 Normal Line / SPOT (4)	10/24/16-10/24/16	ω	1:00 6:30A- 7A (CST)	L	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
12.0 Normal Line / SPOT (4)	10/25/16-10/25/16	ω	1:00 6:30A- 7A (CST)	1	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
13.0 Normal Line / SPOT (4)	10/26/16-10/26/16	ω	1:00 6:30A- 7A (CST)	Þ	1 \$600.00	\$600.00	\$600.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise	
			0	NEIRMATION CONTRAC	ACT			
cepted-Agency/Advertiser:			Date: Accep	Accepted-Station:	Oate	2		

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



S+//ICD 0 E Cook St Springfield, IL 6270

Con

10 10

5 5

Rodney Davis for Congress-R 3299 K St NW Ste 200 Washington, DC 20007

> Buyer Name Phone/Fax

Salesperson Sales Office

Comments

Candidate Separation: 30 Alex Bradley Account Types
Billing Type

Weekly/Irregular

## Strateg National/Political Candidate Agency BRD 51/64/2337 51/64/2337 (871311) Rodno 10/21 Michelle, Irvin, Millennium Washington DC Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) ila Services (8287) for Congress-R [7::362) 28/16 Sales Tax Demo Net Total Commission Commission % Package Deal Order Type ::dline # P red By Modified Entered

> ECR25337126 A35+

Normal

o

Amenda Painter

15.00

\$4,365.00 \$24,735.00 Brand

Advertises:
Agency
Product

Grand Total:	Oct. 2016	Broadcast Month	NICS+WICD Combc 100/0 (
46	46	oots	bc 100/0 (
\$29,100.00	29,100.00	Rate	3++)

<u>.</u>
\$400.00 \$400.00 WICS+WICD Combo 100/0 (WICS Live with Kelly \$400.00 \$400.00 WICS+WICD Combo 100/0 (WICS Live with Kelly \$400.00 \$400.00 WICS+WICD Combo 100/0 (WICS Live with Kelly \$400.00 \$400.00 WICS+WICD Combo 100/0 (WICS Live with Kelly \$400.00 WICS Live WICS Li
\$400.00 WICS+WICD Combo 100/0 (WICS Live with Kelly \$400.00 WICS+WICD Combo 100/0 (WICS Live with Kelly \$700.00 WICS+WICD Combo 100/0 (WICS First News at 5PM
ombo 100/0

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back
'rinted At: 06:44 PM on Friday, October 21 2016



2680 E Cook St Springfield, IL 62703 WICS VIIOD

Rodney Davis for Congress-R 3299 K St NW Washington, DC 20007

> Phone/Fax **Buyer Name** Sales Office

Account Types

Sales Tax

Comments Billing Type

Candidate Separation: 30 Alex Bradley Weekly/Irregular

Brand Advertiser Salesperson Product Agency ...ontract # 51/64/2337 (871311) 21/16-10:3/16 5667()

National/Political Candidate Agency BRD 51/64/2337 Michelle, Irvin, Millennium Washington DC Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287) Idney Davis for Congress-R (73862)

Net Total Demo CO-OP Commission Commission % Package Deal Order Type Entered by Last Mod find Date E. C. Headline # 15.00 \$24,735.00 \$4,365.00 Normal A35+ ECR25337126 No. Amanda Painter 10/21/16 10/20/16

> WICS-WICD Comb : 155 3 (WICS+ 3y Bro deast Month

Oct. 2:16 Srand Total:
46 ====================================
\$29,00.00

\$5.	Comments	Date:			307	Accepted-Station:	Date.			needen allein handel bet
			RAC	NCONT	RMATIC	CONFIR				Page Advantion
WICS+WICD Combo 100/0 (WICS Newschannel 20 at 10		\$600.00		L		1:00 10P- 10:35P (CST)	1:00 10P- 1	ω	10/22/16-10/22/16	40.0 Normal Line / News (15)
\$1,200.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 at 10		\$1,200.00	н	1		1:00 10P- 10:35P (CST)	1:00 10P- 1	ω	10/27/16-10/27/16	39.0 Normal Line / News (14)
\$1,200.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 at 10		\$1,200.00	Р		1	1:00 10P- 10:35P (CST)	1:00 10P- 1	ω	10/25/16-10/25/16	38.0 Normal Line / News (14)
\$1,200.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 at 10		\$1,200.00	1	H		1:00 10P- 10:35P (CST)	1:00 10P- 1	رن	10/21/16-10/21/16	37.0 Normal Line / News (14)
\$600.00 WICS+WICD Combo 100/0 (WICS Entertainment Tonight		\$600.00	1	<u></u>		- 7P (CST)	1:00 6:30P- 7P (CST)	ω	10/28/16-10/28/16	36.0 Normal Line / SPOT (13)
\$600.00 WICS+WICD Combo 100/0 (WICS Entertainment Tonight		\$600.00	1		1	- 7P (CST)	1:00 6:30P- 7P (CST)	w	10/26/16-10/26/16	35.0 Normal Line / SPOT (13)
\$600.00 WICS+WICD Combo 100/0 (WICS Entertainment Tonight		\$600.00	ь		ь	- 7P (CST)	1:00 6:30P- 7P (CST)	ω	10/24/16-10/24/16	34.0 Normal Line / SPOT (13)
\$400.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 at 5:30		\$400.00	ш			- 6P (CST)	1:00 5:30P- 6P (CST)	3	10/23/16-10/23/16	33.0 Normal Line / News (12)
\$1,000.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 at 6		\$1,000.00	<b>P4</b>	-		30P (CST)	1:00 6P- 6:30P (CST)	ω	10/27/16-10/27/16	32.0 Normal Line / News (11)
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\$1,000.00 WICS+WICD Combo 100/0 (WICS Newschannel 20 at 6		\$1,000.00	р.	1		30P (CST)	1:00 6P- 6:30P (CST)	ω	10/21/16-10/21/16	30.0 Normal Line / News (11)
\$700.00 WICS+WICD Combo 100/0 (WICS First News at 5PM		\$700.00	ш	1		30P (CST)	1:00 SP- 5:30P (CST)	ω	10/23/16-10/28/16	29.0 Normal Line / News (10)
\$700.00 WICS+WICD Combo 100/0 (WICS First News at 5PM		\$700.00	ш	<u> </u>		30P (CST)	1:00 SP- 5:30P (CST)	ω	10/27/16-10/27/16	28.0 Normal Line / News (10)
Station	Total	Rate	Spots	Th Fr Sa Su	SPW MO IN We	KUIT LIMES	rendri	) Sec	Dates	nic ()pc/ picas ()pc (sci #)

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD

Rodney Davis for Congress-R Springfield, IL 62703 2680 E Cook St

Washington, DC 20007

Comments

Candidate Separation: 30 Alex Bradley Weekly/Irregular

**Billing Type** 

Account Types

National/Political Candidate Agency BRD

CPE Phone/Fax **Buyer Name** 

3299 K St NW

Brand Sales Office Salesperson roduct ency 1 534DA ct # ites 51/64/2337 (871311) POLITICAL CANDIDATE (ns) (1186) tegic Media Services (8287) ney Davis for Commiss-R (73862) -10/28/16 709

51/64/2337 Michelle, Irvin, Millennium Washington DC Millennium/DC, Washington DC (1108)

Sales Tax Demo CO-OP Net Total Commission Commission % Package Deal Order Type Headline # intered By ast Modifie 15.00 \$24,735.00 \$4,365.00 A35+ ECR25337126 No 10/2 /16 10/2 /16 Normal

> Gra 000 8 € ्राचाः 6 cast Month Sp. 1 VICD Combo 150 / 3 (W:CS++) 46 \$29,100. \$29,100

ate Entere

Amanda Painter

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	1 \$	\$200.00	\$200.00 WIG	\$200.00 WICS+WICD Combo 100/0 (WICS Jimmy Kimme)		10/20/16
Ľ	11	00.00	\$200.00 WIG	'S+WICD Combo 100/0 (WICS Jii		10/20/16
1	1 \$	200.00	\$200.00 WIG	S+WICD Combo 100/0 (WICS Ji		10/20/16
н.	1 \$3,1	00.00	\$3,000.00 WIG	S+WICD Combo 100/0 (WICS D	ancing With the Stars-ABC 1	0/20/16
н.	1 \$1,	200.00	\$1,200.00 WIG	S+WICD Combo 100/0 (WICS 2)	0/20-ABC	10/20/16
1	1 \$	500.00	\$600.00 WIG	CS+WICD Combo 100/0 (WICS A)	BC Saturday Night College 1	0/20/16
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MATION CONTE	RACT					
	Date	Q.	nnents:			
2 1	TATION CONTR	ONTRACT	\$200.00 \$200.00 \$3,000.00 \$1,200.00 \$600.00 \$600.00	\$200.00 \$200.00 \$3,000.00 \$1,200.00 \$600.00 \$600.00	\$200.00 \$200.00 \$3,000.00 \$1,200.00 \$600.00 \$600.00	\$200.00 \$200.00 WICS+WICD Combo 100/0 (WICS Jimmy Kimmel \$200.00 \$200.00 WICS+WICD Combo 100/0 (WICS Jimmy Kimmel \$200.00 \$200.00 WICS+WICD Combo 100/0 (WICS Jimmy Kimmel \$3,000.00 \$3,000.00 WICS+WICD Combo 100/0 (WICS 20/20-ABC \$1,200.00 \$41,200.00 WICS+WICD Combo 100/0 (WICS ABC Saturday Night College \$600.00 \$600.00 WICS+WICD Combo 100/0 (WICS Football \$600.00 WICS+WICD Combo 100/0 (WICS ET

47.0 46.0

41.0 N 42.0 N 43.0 N 44.0 N

Line 40.0.1

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

, Michelle Irvin	
(name of federal candidate or authorized committee) h programming to be broadcast (in whole or in part) purs	ereby certify that the cuant to this agreement:
■ does	does not
refer to an opposing candidate (check applicable b programming that does refer to an opposing candidate	ox). I further certify that for the
(check applicable box)	
the radio programming contains a personal audio s identifies the candidate, the office being sought, and the the broadcast.	tatement by the candidate that at the candidate has approved
☐ the television programming contains a clearly identification of the candidate for a duration of at least four security displayed printed statement identifying the candidate, the proadcast, and that the candidate and/or the candidate the broadcast.	conds, and a simultaneously
michelle des	
signature of candidate or authorize	d committee
/lichelle Irvin	10.18.16
printed name	date

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3 Station and Location: Date: , Michelle Irvin being/on behalf of: Rodney Davis for Congress a legally qualified candidate of the Republican political party for the office of: Congress (IL-13) in the General election to be held on: 11/8/16 do hereby request station time as follows: Time of Broadcast Day, Times per Number of Days Class Rotation or Length Week Weeks Package

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by: Rodney Davis for Congress and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is: Maria Madonia-Maxwell This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount promotional and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. To Be Signed By Candidate or Authorized Committee 10.18.16 Date To Be Signed By Station Representative Accepted ☐ Accepted in Part □ Rejected